

Commercial Publishing, Inc.

Contract # _____

PO Box 3851 • Spokane, WA 99220 • (509) 455-5445 • (509) 701-4588 • FAX (509) 838-2322

The Wedding Resource Guide

Contract Conditions:

All advertising is subject to Publisher's approval. Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold the publisher harmless against any expense by reason of any claims against Commercial Publishing, Inc., due to ad content. Publisher reserves the right to edit, revise, or reject all or any part of any advertisement without nullifying this agreement. Publisher assumes no responsibility or liability for errors in ad content. Adjustment for errors in advertisements shall not exceed the cost of the space occupied.

In the event it becomes necessary to initiate legal or collection action under the terms and agreements herein, the advertiser agrees to pay all reasonable costs, attorney's fees and other expenses sustained by Commercial Publishing, Inc. in pursuing such actions. This contract shall be governed by the laws of the State of Washington; if any portion of this agreement should be found invalid by a court of competent jurisdiction, the remainder of the agreement shall remain in full force and effect. The client, by having signed and received a copy of this agreement acknowledges its terms and content and agrees to all conditions herein. There are and will be no other agreements between the advertiser and Commercial Publishing, Inc. The undersigned personally guarantees payment of any and all indebtedness of this account, and agree to be bound by the terms and conditions as stated in this contract.

Art Production:

Ads will be delivered to Commercial Publishing, Inc. in computer generated files as specified by the "Advertising Specification Sheet" on the reverse side of this contract. **Copy must be provided to Commercial Publishing within 14 days of purchase of ad space.**

Cancellations:

50% of the ad rate will be invoiced if Commercial Publishing, Inc. is not notified within five working days of signing this insertion order. Advertiser will be charged for production if artwork is completed by Publisher before cancellation. Advertiser will be billed for unused ad space if no acceptable copy is provided in sufficient time to meet normal production schedules and stated artwork deadline above.

Payment Terms:

All balances not paid within 30 days are subject to a delinquency charge of 1½% per month (18% per annum). Agency balances not paid within 45 days will be billed gross to client. Agencies requesting commission are responsible for final payment of all client accounts.

Advertiser _____	Project _____	
Buyer or Agency Contact _____	Email _____	
Phone _____	Website _____	
Address _____		
City _____	State _____	Zip _____

CATEGORY

Apparel & Accessories _____	B&B's _____
Cakes _____	Catering & Restaurants _____
Destination Weddings/Travel _____	Event and Lodging Facilities _____
Event Planners _____	Florists _____
Health and Beauty _____	Music and Musicians _____
Photography and Videography _____	Rental & Decor _____
Services _____	Service Category _____
Comments _____	

ADVERTISING RATES

<input type="checkbox"/> Inside Full Page	\$ _____
<input type="checkbox"/> Coupon	_____
<input type="checkbox"/> Poster 27" x 35" Full Color	_____
<input type="checkbox"/> Other _____	_____
<input type="checkbox"/> Other _____	_____
<input type="checkbox"/> Other _____	_____
Total Due	_____
Initial Payment	_____
Final Payment (Due Upon Publication)	\$ _____
Comments _____	

FORM OF PAYMENT

<input type="checkbox"/> Check	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Amount of check _____	Card # _____	
Check # _____	Exp. Date _____	
(make check payable to Commercial Publishing, Inc.) Signature _____		

SIGNATURES

I have read this contract and agree with all specifications, terms and conditions.

Advertiser's Signature _____	Date _____
Publisher's Sales Representative Signature _____	Date _____